

3rd East Africa Islamic Economy Summit

24 -25 April 2018
Nairobi

Theme:
Financial Inclusion & Fin-tech to unlock East Africa Potential

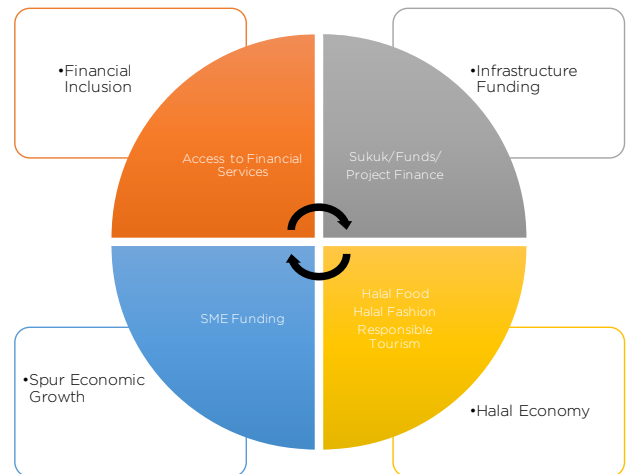


Strategic Partners



ABOUT EAST AFRICA ISLAMIC ECONOMY SUMMIT 2018

It is fair to say that Islamic Economy has gained momentum not only in East Africa but the world over with the renewed focus towards socially responsible, sustainable financial solutions. With the key drivers of Islamic Economy focusing on these key issues;



2017 has been a challenging year for both global business and politics, traditional markets and FDI sources for East Africa e.g Europe and America have been faced with uncertainty, this trend is likely to continue into the early part of 2018, hence the importance of widening East Africa's debt/FDI basket to focus on sharia compliant investments.

Our region East Africa continue to register growth that is driven by domestic demand, private sector development and strong trade relations with the rest of the world, this makes it a sure destination for investment from Islamic Finance markets in Asia and Middle East.



THE SUMMIT 2018

This year's summit will look at Islamic economy to define the role of the financial sector, and utilize its tools and technologies as growth accelerators and as means to facilitate transactions free from traditional bureaucratic processes and drive financial inclusion.

The emergence of Fin Tech opens a host of investment opportunities in the digital Islamic economy. This nascent sector is widely receptive to innovation and in dire need of fresh talent, especially when it comes to small and medium enterprises.

East Africa's fairly developed infrastructure and communication sector, a tech savvy young population and the ability to capitalize on technology development provides a great opportunity for the region to lead in Islamic digital economy.

Accounting firm Ernst & young puts a figure of 150 million new customers by 2021 with the adaptation of Technology in Islamic Finance.

WHO ATTENDS?

- Entrepreneurs (businessmen/importers/exporters)
- International Business Leaders
- Government Leaders & Heads of Government Ministries
- Business Professionals
- Shari'a Scholars and Advisors
- Lawyers & Legal Experts
- Professors & Academicians
- Owners of Islamic Business Enterprises
- Senior Representatives of Multilateral Bodies
- Asset Management and Private Equity Firms
- Takaful and ReTakaful Companies
- Financial Institutions
- Food Manufacturers and Processors
- Hotels, Travel Agencies, and Tourism Related Companies & Bodies
- Leading International and Local Media



TOPICS TO BE DISCUSSED

- Global Islamic Economic outlook vs East Africa's outlook
- Disruptive Technology - Fintech prospects in Islamic Finance and Blockchain Technology in Islamic Investment & International Trade
- Sukuk Bonds - Are we there yet?
- Islamic Finance role in bridging EAC financial inclusion & women Economic empowerment gap.
- Linkages : Islamic Finance and East Africa's Halal Economy
- Industry HardTalk - Challenging the common perception of Islamic Finance
- Financing East Africa's private /public projects 2018

WHY SPONSOR THE SUMMIT?

- Position your organization as an innovator and leader in the Islamic Economy in the region
- Raise the profile of your organization and its key personnel
- Host your clients & prospects in an inspirational and enlightening environment
- Develop senior contacts & enhance your credibility with key prospects
- Participate in the development of the summit; contribute to the discussion of your sector's top issues and opportunities

“

The summit was excellent with great topics and speakers”

Sellah Chenge, Senior Financial Analyst, Central Bank of Kenya

SUMMIT AGENDA

Timing	Conference Proceedings
Day ONE: Tuesday, 24th April 2018	
18.30 - 19.30	Speakers' Welcome Drink (invite only)
Day TWO: Wednesday, 25^h April 2018	
08.00 - 09.30	Registration & Networking
09.30 - 09.40	Welcome address by organizer & partners
09.40 - 10.00	Official Keynote Addresses: Global Islamic Economy outlook vs East Africa's outlook – Positioning East Africa in the Islamic Economy Landscape
10.00- 10.30	Morning Health Break
10.30 - 11.30	Panel Discussion I: Innovation, Financial Inclusion & economic empowerment in the Islamic Economy Space. Discussion points: <ul style="list-style-type: none"> • The role of Islamic Finance in bridging the financial inclusion gap • East Africa's technology savvy population – opportunities for the Islamic Economy • How can Banks, corporates , Governments , SMEs work together to drive innovation within the Islamic Economy • How can Fin-tech drive financial inclusion in East Africa ? • How can the region's Islamic Finance players keep pace with the fast paced digital world?
11.30- 12.00	Interview: Fin-tech within the Islamic Finance space /understanding the region's Fin-tech ecosystem.
11.50 - 13.00	Panel Discussion II: CEOs Round-table: East Africa's Islamic Banking Environment. Developing a sustainable and dynamic Islamic Retail Banking, wealth Management & Micro-finance Market Discussion points: <ul style="list-style-type: none"> • How are the EAC Banking institutions developing their domestic markets • What opportunities if any exist for International Islamic Banks in East Africa • Challenges in developing a solid and sound Islamic Banking arm in East Africa • How can EAC banking and Financial Institutions embrace Innovation & Technology • Can Islamic Finance /Banking serve East Africa's unbanked population • What can Islamic Finance offer the wealth management sector?
13.00 - 14.00	Networking Lunch
14.00 - 14.20	Fireside Chat: Women's Economic empowerment in Islamic Economy
14.20 - 15.20	Panel Discussion III: Regulators Panel – An update by East Africa's regulators on steps taken to allow for the region's uptake of Islamic Finance. Discussion Points: <ul style="list-style-type: none"> • What are the current regulatory framework, laws and fiscal incentives • What are the challenges in the regulatory framework • What needs to be done by individual countries to overcome existing challenges • How can stakeholders support East Africa's legal framework to enable Islamic Finance/Economy development in East Africa.

SUMMIT AGENDA

Timing	Conference Proceedings
15.20 - 15.40	Industry Hard-talk: Challenging the common misconception around Islamic Finance
15.40 - 16 .00	Afternoon Health Break
16.00 - 17.00	Panel Discussion IV: The Sukuk, Infrastructure and Project Finance – Is East Africa’s ready to attract Sharia compliant investment and FDI from GCC nations? Discussion Points: As East Africa seeks to address its infrastructure deficit, an abundance of opportunities exists for market players to fund transport and energy projects through sharia compliant project financing. This panel will cover the trends, structures and opportunities available. <ul style="list-style-type: none"> • Infrastructure and project Sukuk in East Africa, what’s in the pipeline? • Legal , regulatory and market Challenges for Sukuk Issues in East Africa • What are the key consideration for Issuers • What can the region learn from other non Muslim countries that have had successful Sukuk issuance UK & South Africa • Utilizing Islamic Infrastructure Financing in PPPs
17.00 - 17.20	Presentation on Strategy for Takaful penetration in East Africa
17.20 - 18.20	Linkages – East Africa’s Halal Economy /Financial Sector Islamic Banks have traditionally financed businesses in the real-estate commercial and residential sectors, but have not contributed to the expansion of the halal businesses. What are the steps to close the credibility gap? What can halal businesses do to improve their creditworthiness? –Halal Tourism & opportunities for East Africa
18.20 - 18.40	Ideas Pad: An opportunity for carefully selected 3 East Africa’s Start ups to pitch each of their Business Idea to a Panel of Judges for their input, critique and guidance.
18.40 - 19.00	Closing Address
19.30 - 21.00	DELEGATES GALA DINNER & RECOGNITION AWARDS OF LEADERS OF ISLAMIC ECONOMY IN E. AFRICA

Disclaimer:
GBS Africa reserves the right to amend the programme and is not responsible for cancellations due to unforeseen circumstances. GBS Africa accepts no responsibility for statements made orally or in written material distributed by any of its speakers at its conferences.

2017 SNAPSHOT

“

I found it quite resourceful both from a content and networking perspective. It definitely added value. ”

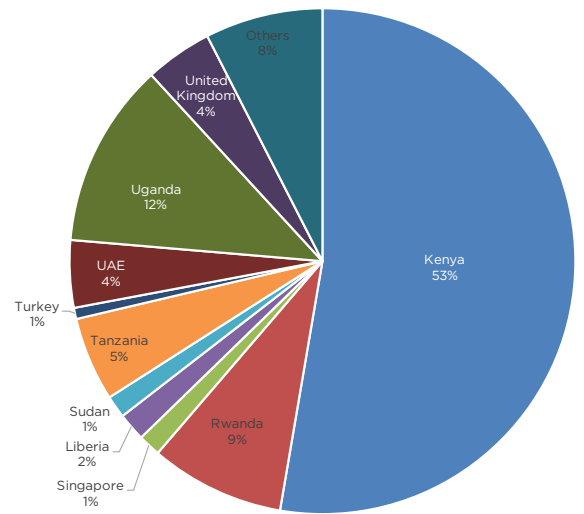
Emmanuel Laalia, Consultant, Viva Africa Consulting LLP

85%

Rated the summit Networking Opportunities as excellent.



No. of countries represented



“

Very well organized with highly rated speakers. ”

Bagyenda Justine, Executive Director, Bank of Uganda

39

International Speakers hosted at the Summit



“

Good Content, good focused discussions. ”

Mohammed Kateeb, Group Chairman and CEO, Path Solutions

90%

Of delegates found the quality of the conference to be very good.

“

It was a very good summit. ”

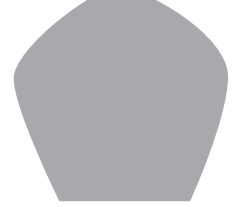
Prof. Mohamed S. Badamana, Professor, University of Nairobi



2017
CONFERENCE
IMAGES



Sponsorship Opportunities



Benefits	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Gala Dinner \$10,000
An opportunity to have an additional speaker at a panel/ topic of your choice to show your firm's expertise	*	*		
A message from the firm's executive & firm's extended profile on conference workbook	*	*		
Interview with a local media house.	*			
Opportunity to give a keynote address during opening	*			
Sponsor promotional materials included in the delegates pack	*	*	*	
Opportunity to display products and services within the conference venue	*	*	*	
Complimentary sponsor delegate passes	10	5	3	3
Complimentary attendance to all social events for named sponsor delegates	*	*	*	*
1 top table arranged, at the reception evening, at the request of the sponsors	*			*
Opportunity to provide additional signage and place centerpiece and or gifts on each available table at reception (at sponsors' expense)	*			*
Logo on dinner invitations and tables	*			*
An opportunity for the sponsors to provide an address during cocktail	*			*
Option to provide 90-second promotional video of company, played as delegates enter meeting room prior to each session commencing	*	*		
Sponsor logo to appear inside Online and final programmes	*	*	*	*
Sponsor logo to appear on the conference holding presentation in main conference room	*	*	*	*
Sponsor logo to appear on general conference signage	*	*	*	*
Sponsor logo on signage at conference cocktail reception venue	*	*	*	*
Sponsor logo on signage at conference refreshment breaks	*	*	*	*
Sponsor logo on signage at conference luncheon	*	*	*	*
Sponsor logo and link on the conference website	*	*	*	*
Sponsor description linked to logo on conference website; www.eaifs.com	*	*	*	*
Color advertisement to be included in the Online programme	Double spread	Full page	Half page	Half page
Conference working programme and list of attendees to be emailed to sponsor, in PDF format, when complete	*			
Sponsors acknowledged via EAIES social media channels	*	*	*	*

SPONSOR APPLICATION FORM

Authorization

Signatory **MUST** be authorized to sign and enter this contract on behalf of the contracting organization.

Category Choice:

(Kindly tick the preferred choice)

Platinum Sponsor
\$25,000

Gold Sponsor
\$15,000

Silver Sponsor
\$10,000

Gala Dinner
\$10,000

Name:.....

Position:.....

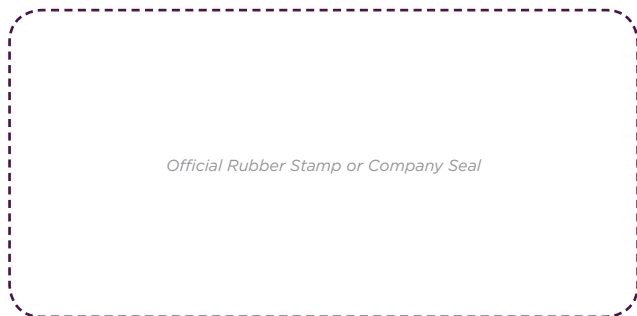
Company Name:.....

Country:.....

Address:.....

E-Mail:.....

Telephone:.....



Signature:.....

Date:...../...../.....

Terms & Conditions

1. Application for Sponsorship at the East Africa Islamic Economy (EAIES) 2018 shall be made on the prescribed form and shall be duly signed by the Sponsor or a person authorized to act on its behalf.
2. Where an agent represents the Sponsor, the agent shall disclose the name of his/her principle, failing which the agent shall be personally bound, as if he/she was a Sponsor.
3. Upon acceptance of an application by the organizer, the application shall become a contract binding on the Sponsor and Organizer on the terms and conditions contained herein.
4. The application shall not be binding in any way unless and until accepted by the organizer.
5. The concepts and all documents related to the EAIES 2018 is the intellectual property of the organizer.
6. Branding in the function areas for the lunch, welcome and closing functions shall include event branding and the branding of events main partner.
7. Any dispute, potential breach of contract, difference or question which may arise at any time hereafter between the Sponsor and the organizer, touching the true construction of this agreement, or the rights and liabilities of the parties thereto, shall, unless otherwise herein expressly provided, be referred to the decision of an arbitrator to be agreed upon by both parties in accordance with and subject to the provision of the Arbitration Act of Kenya. The laws of the Republic of Kenya shall govern this contract.
8. This agreement embodies the entire undertaking of the parties and there are no promises, terms, conditions or obligations. Oral or written, express or implied, other than those contained herein.
9. No variation or consensual cancellation of this agreement shall be of any force or effect unless reduced in writing and signed by both parties.

To confirm sponsorship, send us a duly filled, scanned copy of this page vial email to: Islamicfinance@gsafrica.co.uk

Tear Here

“

The Summit was very much interesting to note that there lies great opportunities in East Africa judging by the diversity of the speakers. ”

Munawer Esmail, Chief Executive Officer, Maahad Daawah Organization

CONTACT DETAILS

For Programme & Speaking Opportunity

Agnes Gitau
Summit Director

Email: agnes@gbsafrica.co.uk
Phone: +44 203 808 7127

For sponsorship & Delegates inquiries

Steven Owuor
Conference Manager

Email: steve@gbsafrica.co.uk
Phone: + 254 720 459 989

To register for the Conference

Email: Islamic@gbsafrica.co.uk

All other inquiries

Email: Islamicfinance@gbsafrica.co.uk

Office Location

GBS Africa Ltd
86-90 Paul Street
London
EC2A 4NE
+44 203 808 7127
info@gbsafrica.co.uk
www.gbsafrica.co.uk